



Survey Says...

When you meet up with other golf course operators you often find yourself comparing numbers, policies or ideas. Survey Says is a way to connect those conversations across the country. Each month, as a part of your NGCOA Canada E-newsletter, there will be a new topic for you to share information on your current practices and opinions. The mini surveys are designed to be no more than a couple of questions and should take you no more than 2 or 3 minutes to respond to. In each issue of Golf Business Canada we will publish the results for you to benefit from.

* percentages apply to respondents of electronic survey

July 2009 Survey

Rounds revenues until end of June:

43%	better than expected	35%	worse than 2008
57%	worse than expected	30%	the same as 2008
35%	better than 2008		

August 2009 Survey

On-line tee time bookings:

70%	offer on-line tee time bookings	6%	up to 79% of bookings are made on-line
66%	up to 19% of bookings are made on-line	29%	process charges for no shows
26%	up to 39% of bookings are made on-line	53%	capture customer info and market directly
3%	up to 59% of bookings are made on-line		

September 2009 Survey

GPS Systems:

36%	offer GPS systems	40%	charge less than \$10.00
81%	of those have them on cart vs. hand held	60%	have made a profit from their rental fees
40%	of those charge less than \$5.00		