



### ***Criteria to become a Golfmax Supplier***

The NGCOA Canada is continually reviewing proposals from suppliers whose products and/or services will benefit the membership and who meet the following criteria:

- National companies capable of effectively serving all NGCOA Canada members (some regional programs may be applicable)
- Established suppliers both inside and outside the Canadian Golf Industry
- Join the NGCOA Canada as a corporate member
- Offer NGCOA Canada members best price savings/discount
- Offer the NGCOA Canada a rebate based on percentage of sales
- Commitment to promote the program at NGCOA Canada events (Spring Warm Up, Golf Invitational), Golf Business Canada Conference & Trade Show and within Golf Business Canada magazine

### ***Golfmax Supplier Benefits***

As a member of the Golfmax program, your company will receive the following marketing support and value:

#### ***General***

- NGCOA Canada endorsement
- Representation on [www.ngcoa.ca](http://www.ngcoa.ca), with hyperlink to your website, under Golfmax Programs
- Rights to use NGCOA Canada Logo and “Official Supplier” Phraseology
- Program outlined in NGCOA Canada membership kit that is distributed annually to every member
- Other Sponsorship Opportunities

#### ***Membership Database***

- A current NGCOA Canada membership database
- Membership updates twice a month

***Golf Business Canada magazine***

- Listing with Golfmax Suppliers in Golf Business Canada magazine
- Discounted rates on advertising in Golf Business Canada magazine
- Editorial space in Golf Business Canada for announcements and educational articles
- Golf Business Canada magazine subscription

***NGCOA Canada Chapter Events***

- Invitation to Spring Warm Up events
- Invitation to play in Chapter Golf Invitationals
- Opportunity to sponsor Chapter Golf Invitationals
- Invitation to Chapter Meetings (Excluding the Internal Chapter Business Session of the Program)
- Opportunity to Sponsor Chapter Meetings

***Golf Business Canada Conference & Trade Show***

- First right of sponsorship, discounted exhibitor fees, and early booking opportunities for Golf Business Canada Conference & Trade Show

***E-Newsletter***

- Editorial space in E-Newsletter for announcements

For more information contact:

Cedar Nisbet  
Director, Golfmax & Business Development  
(613) 226-3616 ext 14  
[cnisbet@ngcoa.ca](mailto:cnisbet@ngcoa.ca)